

How Revolutionary Are You?

For each question, indicate how you would rate your organization on a 1 to 5 Agree/Disagree scale: 1 - lowest; 5 –highest.

Edupreneurial Mindset

Score

1. We regularly track discussion and comments in our member communities, listservs, etc. to help us identify new educational offerings and ways to improve our current offerings. _____
2. We identify and regularly track other key sources of information about member behavior and needs (e.g., social networks, saved searches). _____
3. We routinely experiment with new media/ technologies for delivering and facilitating learning experiences. _____
4. We regularly experiment with new models for delivering and facilitating learning experiences. _____
5. We have an intense focus on creating, refining and articulating the value of our educational offerings. _____
6. We are willing to take risks, fail, improve, and grow rapidly _____

Culture of Excellence

Score

7. Our staff members have a strong, baseline knowledge of adult learning principles and methodologies. _____
8. We consistently invest in professional development opportunities for staff. _____
9. Our staff members have a solid knowledge of effective Internet marketing practices. _____
10. Our staff members have a working level of domain expertise for key topics and issues in the field or industry we serve. _____
11. We provide a well-defined and documented approach to helping subject matter experts deliver high quality educational experiences. _____
12. We provide a well-defined and documented approach to helping learners excel in the new learning landscape. _____

Focus on Impact

Score

13. We provide clear ways for learners to assess their own learning achievement. _____
14. We assess the impact of key programs on learners over the longer term. _____
15. We assess the impact of key programs on our target field/industry over the longer term. _____

Total _____

Scoring Key: 15-19 Dial 911! | 20-29 Watch Your Back | 30 – 49 Keeper of the Status Quo | 50 – 64 Budding Revolutionary | 65 – 75 Revolutionary!