



How to Build Your Curation Toolbox



**GREECETRAVEL.COM**  
 Matt Barrett's Greece Guides

Where Planning a Trip to Greece is Almost as Fun as G

Hi. Welcome to Greece Travel for 2018, my 22nd Season of writing my Greece Travel Guides. This is the index for all my Greece Travel web sites. I attempted to organize it so that people would not get lost so easily and even though some say it is fun to get lost, occasionally you need a place to come back to and get your bearings. This is that place. This is the main index and the links below are secondary indexes which lead to thousands of other pages. You may want to save this page to your favorites so you can find it again. If you have any questions or can't decide what you want to do or you can't find a page that you were looking for you can always [ask me](#). This site contains no cookies or obnoxious pop-up ads or tricks to make you do something you don't care about. Some pages do open new windows but I don't so you can easily find your way back to where you started by using the back button. This page has been created and is edited individually so my Greece Travel web site is lit

If you enjoy using my Greece Guides and find this page useful please support me on Google+ by using the buttons on this, and other pages. If you are appreciative of my websites you can [send a donation through Paypal](#)

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**Matt's Essential Wine**

All wines are sold on a first come, first served basis.  
 • 5% discount on half case & 10% discount on a case or more applies to ALL wines in the wine department, including sale wines. • Mix & match as usual. • Vintages are subject to change • sale prices are guaranteed only October 3-30.



# wine sale

34 wines up to 50% off  
 october

- Viña Herminia Rioja 2017**  
 100% Tempranillo with fresh flavors of currants, cherry and a touch of spice. Medium bodied and versatile.  
**\$8.99** 40% OFF  
 regularly \$14.99
- Aranleón Deshora Cava Brut NV**  
 One of our favorites! This Organic Cava has lively apple and pear flavors, a hint of flowers and a rich, frothy finish.  
**\$9.99** 47% OFF  
 regularly \$18.99
- Caparzo Sangiovese 2016**  
 Like a good Chianti, without the price tag. 100% Sangiovese with bright red fruits, a hint of spice and a dry finish.  
**\$9.99** 33% OFF  
 regularly \$14.99
- Penya Viegnier 2017**  
 100% Viognier from the south of France. Nice and dry with flavors of citrus and stone fruits and pretty floral notes.  
**\$9.99** 41% OFF  
 regularly \$16.99
- Riojana Malbec Reserva 2015**  
 Everything you love about Malbec and more! Rich & full, with ripe, round fruit, subtle complexities & a terrific price!  
**\$9.99** 41% OFF  
 regularly \$16.99
- Riojana Pinot Noir Reserva 2015**  
 Wonderfully balanced & delicious Pinot Noir. Expressive flavors of berries, cherry & spice with a long finish.  
**\$9.99** 41% OFF  
 regularly \$16.99
- Pikes Shiraz Tempranillo Los Compañeros 2014**  
 Cool Aussie blend of Shiraz & Tempranillo. Bright, juicy flavors of blueberry, chocolate and baked cherries.  
**\$10.99** 35% OFF  
 regularly \$16.99
- Huber Grüner Veltliner 2017**  
 Medium bodied Austrian white with spicy aromas, fresh herbs, pear, and a zesty minerality. Dense & complex.  
**\$12.99** 32% OFF  
 regularly \$18.99
- Les Darons Languedoc Rouge 2015**  
 Inky, silky, French blend of Grenache, Syrah & Carignan. Blackberry, baked plum, cherry, spice and a minerally finish.  
**\$12.99** 35% OFF  
 regularly \$19.99
- Francois Chidaine Touraine 2017**  
 Wonderfully balanced & elegant Sauvignon Blanc from France's Loire Valley. Citrus, lemon curd, flowers & a round finish.  
**\$13.99** 33% OFF  
 regularly \$20.99
- Vargas Rioja Crianza 2015**  
 Absolutely delicious Rioja. Concentrated flavors of baked red fruits, baking spice, cocoa and smoke.  
**\$13.99** 30% OFF  
 regularly \$19.99
- Domaine de la Verpaille Mâcon-Villages Vieilles Vignes 2016**  
 Delightful White Burgundy, 100% old vine Chardonnay. Rich, with flavors of pear, apricot, citrus & a minerally finish.  
**\$15.99** 38% OFF  
 regularly \$25.99
- Chateau Val Joannis Josephine Rosé 2017**  
 One of the best dry Rosés we've had. Expressive flavors of raspberry, red currant and a dry, minerally finish.  
**\$16.99** 51% OFF  
 regularly \$34.99
- St. Huberts Cabernet Sauvignon The Stag 2016**  
 Delicious Cabernet Sauvignon with layered flavors of black raspberry, currant & cherry with a backbone of smoke & earthiness.  
**\$16.99** 41% OFF  
 regularly \$28.99
- Domaine Besson Rose Granit Sparkling Rosé 2017**  
 Delicious Sparkling Gamay! This charming bubbly is elegant and graceful, strawberry, floral notes and a frothy finish.  
**\$18.99** 37% OFF  
 regularly \$29.99
- Willakenzie Estate Pinot Noir Gisèle 2015**  
 Excellent Pinot Noir. Balanced flavors of purple fruits with a hint of woodspice and a minerally finish. Age up to 6 years.  
**\$20.99** 40% OFF  
 regularly \$34.99

Living the Good Life in Chapelboro

- Lots of information
- Help with "filtering"
- Personal touch
- Remarkable (I'm talking about it!)

# Curating for learning involves...

- ...making choices about content and experiences from among a large number of options;
- infusing those choices with context and meaning;
- and sharing the results with others.

# What does curating for learning involve?

- ...making choices about content and experiences from among a large number of options;
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*It's about helping people make sense*









Who | Why | What | How





Discover  
Organize  
Contextualize  
Share  
Monitor  
Refine

# Case Study

# Who



Leading  
Learning<sup>®</sup>

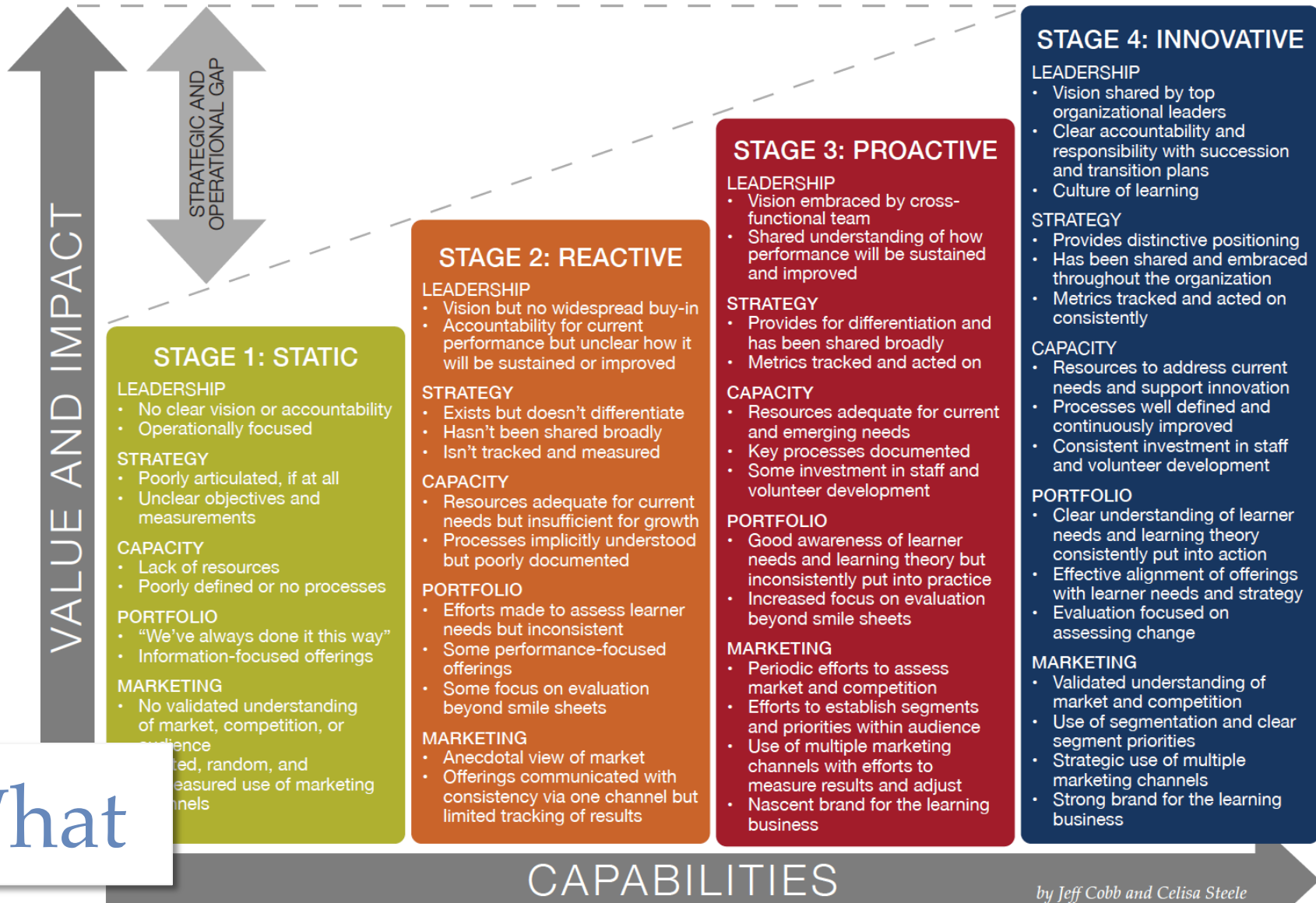


Why





# LEARNING BUSINESS MATURITY MODEL<sup>TM</sup>



What

**STAGE 1: STATIC**

**LEADERSHIP**

- No clear vision or accountability
- Operationally focused

**STRATEGY**

- Poorly articulated, if at all
- Unclear objectives and measurements

**CAPACITY**

- Lack of resources
- Poorly defined or no processes

**PORTFOLIO**

- “We’ve always done it this way”
- Information-focused offerings

**MARKETING**

- No validated understanding of market, competition, or audience
- Uncoordinated, random, and unmeasured use of marketing channels

**STAGE 2: REACTIVE**

**LEADERSHIP**

- Vision but no widespread buy-in
- Accountability for current performance but unclear how it will be sustained or improved

**STRATEGY**

- Exists but doesn’t differentiate
- Hasn’t been shared broadly
- Isn’t tracked and measured

**CAPACITY**

- Resources adequate for current needs but insufficient for growth
- Processes implicitly understood but poorly documented

**PORTFOLIO**

- Efforts made to assess learner needs but inconsistent
- Some performance-focused offerings
- Some focus on evaluation beyond smile sheets

**MARKETING**

- Anecdotal view of market
- Offerings communicated with consistency via one channel but limited tracking of results

**STAGE 3: PROACTIVE**

**LEADERSHIP**

- Vision embraced by cross-functional team
- Shared understanding of how performance will be sustained and improved

**STRATEGY**

- Provides for differentiation and has been shared broadly
- Metrics tracked and acted on

**CAPACITY**

- Resources adequate for current and emerging needs
- Key processes documented
- Some investment in staff and volunteer development

**PORTFOLIO**

- Good awareness of learner needs and learning theory but inconsistently put into practice
- Increased focus on evaluation beyond smile sheets

**MARKETING**

- Periodic efforts to assess market and competition
- Efforts to establish segments and priorities within audience
- Use of multiple marketing channels with efforts to measure results and adjust
- Nascent brand for the learning business

**STAGE 4: INNOVATIVE**

**LEADERSHIP**

- Vision shared by top organizational leaders
- Clear accountability and responsibility with succession and transition plans
- Culture of learning

**STRATEGY**

- Provides distinctive positioning
- Has been shared and embraced throughout the organization
- Metrics tracked and acted on consistently

**CAPACITY**

- Resources to address current needs and support innovation
- Processes well defined and continuously improved
- Consistent investment in staff and volunteer development

**PORTFOLIO**

- Clear understanding of learner needs and learning theory consistently put into action
- Effective alignment of offerings with learner needs and strategy
- Evaluation focused on assessing change

**MARKETING**

- Validated understanding of market and competition
- Use of segmentation and clear segment priorities
- Strategic use of multiple marketing channels
- Strong brand for the learning business

by Jeff Cobb and Celisa Steele  
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# How

- They like to read
- We like to read
- We like to write
- E-mail is effective ...
- ...and easy to track

Dear Celisa,

To help you through the dog days of summer we've put together another high-value collection of Leading Links. One quick reminder:

- If a first or next learning platform is in your plans for the coming six months or so, be sure to check out the [Learning Platform Selection Boot Camp](#). It's the most cost-effective approach there is to gaining the skills you need to manage a successful platform selection process.

Now, on to the links:

- **[Leadership] Learning How to Learn** - In this brief, but rich post, Ed Batista ranges from neuroscience research to concepts like framing to paint a portrait of how leaders should approach learning. As he notes - and we wholeheartedly agree - the type of learning he advocates does not just happen spontaneously. "If you truly value learning, you should be able to look at your calendar and know when it will happen on a regular basis." Indeed, take some time to read this one.

**Here's How You Know Your Industry Is About To Be Disrupted** - Greg Satell is probably the most force across all of our Leading Learning e-mails, and that's because he always has valuable things to say. Innovation Excellence, Satell argues that "every square-peg business eventually meets its round-hole answer to that problem isn't to force your customers to simply pay more for square pegs, but to identify to solve." So, are you selling square pegs, or (to borrow from Ed Batista above), reframing and solving

**Learning Malarkey** - We are well into the hype phase of microlearning, so it is good to have me along with pins to burst the collective bubble. Clark Quinn (who is an upcoming Leading (st) always plays that role well.

**4 Powerful Customer Testimonials That Level Up Your Sales Copy and Increase** back to this one again and again: you need strong social proof if you expect to attract and rs in today's market. Testimonials are the most obvious approach, but most learning f at all. This post by Jon Nastor will give you a big leg up in doing it right.

**Booster You Have in Your Pocket, But Probably Don't Use** - This post on the struck a chord because we ourselves do not make great use of this particular time has come.

**Industrial revolution** - The always insightful Harold Jarche writes that "Even the education is outdated. If you want to see the future, go to the edges." In this brief post, at all. This post by Jon Nastor will give you a big leg up in doing it right.

subscribe.  
Jeff & Celisa





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  - Fresh Home 6

Home 50x faster polling (Team Edition) ✓ ↻ ⚙ ⌵

**Apple TV Gains Updated NFL Channel With Game Pass Integration**  
The Apple TV's existing NFL Now channel was today revamped, changing the name to "NFL" and adding support for Game Pass subscriptions. Through the updated channel, NFL fans who have a Game Pass subscription can watch on-100+ MacRumors / by Juli Clover / 2h

**Tep Is An Adorable Fitness Tracking App That Works Like A Tamagotchi**  
Remember the Tamagotchi? Those little monsters were great. A new iOS app called Tep created a Tamagotchi-like app for your phone to help you stay motivated when it comes to working out. Move around if you want to feed your 400+ TechCrunch / by Romain Dillet / 4h

**Apple Seeds Eighth Beta of OS X El Capitan to Developers, Sixth Beta to Public Testers**

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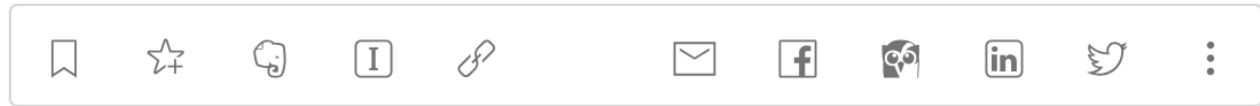
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# The Power of Price Points

22🔥 strategy+business - All Updates by by Thomas A. Stewart and Patricia O'Connell / 15h // keep unread // hide



## INSIGHTS

 Add note





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- ☆ language
- ☆ launch
- ☆ LBMM-Capacity
- ☆ LBMM-Leadership
- ☆ LBMM-Marketing
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BOARD

# Leading Learning

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+ ADD CONTENT



Here's the September 2018 Leading Links edition of the Learning newsletter - inbox intelligence from Tagoras.



Dear \*IFNAMEI\*,

It's time for another round of high-value, a couple of quick notes:

- We've just released *The Virtual Events Report*, our ongoing research on virtual conferences and virtual events. [It's available for download here.](#)
- If you value the types of resources we send out in this newsletter, we encourage you to [check out the Leading Learning Facebook page](#) where we share similar resources regularly. **like** and **share it** with colleagues.

Now, on to the links:

- **[Leadership]** [Everyone Can Be A Leader - Here's How](#) - Drew Dudley did a very popular TEDx talk several years ago on [Everyday Leadership](#) (very brief and very highly recommended). This month CLO Magazine catches up with him to discuss his perspectives on leadership - perspectives we think every learning leader and aspiring leader should embrace.

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# THE WORLD OF CONTENT



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# CURATION

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<http://www.curata.com/blog/content-curation-tools-the-ultimate-list/>

# What does curating for learning involve?

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## Leading Learning Newsletter

Dear Celisa,

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- If a first or next learning platform is in your plans for this summer, please take time to manage a successful platform selection process.

Now, on to the links:

- **[Leadership]** [Learning How to Learn](#) - In this post, we explore concepts like framing to paint a portrait of how you and your team wholeheartedly agree - the type of learning you want to see in your learning, you should be able to look at your current state and see a new problem to solve. Schedule some time to read this one.

- **[Strategy]** [Here's How You Know Your LMS is Working](#) - linked to source across all of our Leading Learning Links. In this post for Innovation Excellence, Satya Gopal discusses the world and the answer to that problem isn't always obvious. "a new problem to solve." So, are you seeing a new problem to solve?

- **[Portfolio]** [Microlearning Malarkey](#) - In this post, thoughtful people come along with pinpoints of wisdom. Learning podcast guest) always play a role in our success.

## Leading Learning Podcast

*audio intelligence  
for learning leaders*



**REVIEW MY  
LMS**

<https://www.tagoras.com/aenc>

productivity does

- **[Trends]** [learning for the next industrial revolution](#) - In this post, we explore mainstream latest thinking on education is outdated. If you want to see the future, you need to look at the edge. (And be sure to read the posts that he links to.) Jarche gives us a glimpse beyond the edge. That's it. If you enjoy and get value out of our e-mails, please forward this one to a friend or colleague and suggest that they subscribe.

Jeff & Celisa

**Jeff Cobb**

Managing Director

Tagoras

[www.tagoras.com](http://www.tagoras.com)

[jcobb@tagoras.com](mailto:jcobb@tagoras.com)

800.867.2046, x101

@jtcobb

Learning Symposium

