

## LTD 2017 Survey

*Please read the following information carefully.*

In the spring of 2017 Tagoras plans to offer a virtual version of Learning • Technology • Design™ (LTD), a conference we offered as a face-to-face event in the spring of 2016.

LTD 2017 will be a **three-day online event**, with two days devoted to **educational sessions** and the third devoted to brief **demonstrations by learning technology vendors**.

The goal of the event—which is designed **specifically for professionals in the business of continuing education and professional development**—will be to **help attendees find new and better ways to engage learners and create lasting impact through the effective use of technology**.

We expect session topics to include, but not be limited, to the following:

- Digital badging
- Flipped learning
- Microlearning
- Pricing and marketing online education
- Learning platform trends
- Integration of learning platforms with membership databases
- Learning analytics

Sessions will be delivered as **live Webinars or Webcasts**; registrants will also get access to **recordings** of the sessions.

The event platform will provide attendees with **opportunities to interact in real time** with presenter-facilitators and other attendees.

**CAE credit** will be available for those attending the live online sessions.

Please click Next to answer a few questions related to LTD 2017, the virtual conference described above.

LTD 2017 Survey

\* Have you ever attended a virtual conference of any sort?

Yes

No

Not sure

LTD 2017 Survey

Which virtual conference or conferences have you attended?

## LTD 2017 Survey

Assuming you feel the registration fee is reasonable and there is no schedule conflict, how likely are **you**, **personally**, to register for LTD 2017?

Very unlikely

Unlikely

Likely

Very Likely

Certain

How likely is it that one or more **other individuals in your organization** would register for LTD 2017 (again, assuming a reasonable registration fee and no schedule conflicts)?

Very Unlikely

Unlikely

Likely

Very Likely

Certain

## LTD 2017 Survey

Please read each of the following items carefully before providing your response.

- \* At what price (in U.S. dollars) would you begin to think LTD 2017 is **too expensive** to consider? (Please use whole numbers only - no decimals or currency signs.)

- \* At what price (in U.S. dollars) would you begin to think LTD 2017 is **so inexpensive** that you would question the quality and not consider it? (Please use whole numbers only - no decimals or currency signs.)

- \* At what price (in U.S. dollars) would you begin to think LTD 2017 is **getting expensive** but you still might consider it? (Please use whole numbers only - no decimals or currency signs.)

- \* At what price (in U.S. dollars) would you think LTD 2017 is **a bargain**—great value for the money? (Please use whole numbers only - no decimals or currency signs.)

At a price between the price you identified as “a bargain” and the price you said was “getting expensive,” how likely would you or others at your organization be to register?

Very Unlikely

Unlikely

Likely

Very Likely

Certain

LTD 2017 Survey

What would make the proposed virtual conference as valuable as possible for you and increase the chances that you or others at your organization would register?

## LTD 2017 Survey

One final question: Which of the following most closely matches your title in your organization?

- Executive Director/CEO
- Other C-Level
- Vice President
- Director
- Manager
- Other (please specify)

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We truly appreciate your participation in this survey. Thank you! If you would like to be notified when we schedule the Webinar to discuss this research methodology and the results, please enter your name and e-mail below. Or, you may send us an e-mail at [info@tagoras.com](mailto:info@tagoras.com). (We will also provide a recording to anyone who provides contact information.) **Whatever you choose to do, please click "Done" when you are ready to exit the survey.**

### Contact Information for Webinar

Name

Email Address